

To resolve the difficulties of non-tariff barriers

# LOCALIZATION SUPPORT PROGRAM



A reliable partner of  
agricultural food exporters! **aT**

# What is a Localization Support Program?

It is a support program to resolve difficulties of non-tariff barriers by giving advice on laws, customs, and labeling with assistance from local experts in the countries for export.

※ Subject to change throughout the year due to local circumstances

**Europe** France, Germany, Belgium

**Asia** China, Taiwan, Japan

**Americas** USA, Canada, Mexico

**ASEAN** Thailand, Vietnam, Laos, Myanmar, India, Indonesia, Malaysia

**Middle East** UAE, Saudi Arabia, Kuwait, Bahrain, Qatar, Oman, Iran, Kazakhstan, Kyrgyzstan, Uzbekistan, Turkey

**26**  
Eligible Countries



## APPLY RIGHT NOW!

### Applicant Eligibility

Agricultural food and fisheries(future) exporter/importer

### Application Period

March- November 2020

### How to Apply

Online application <http://global.at.or.kr> >  
Localization Support Program

### Related Inquiries

**Agriculture** [hjh@at.or.kr](mailto:hjh@at.or.kr)  
**Fisheries** [lsysl@at.or.kr](mailto:lsysl@at.or.kr)

### Procedure



**Exporters**  
Apply for the program



**Headquarters**  
Accept the application and assign to appropriate overseas branches



**Overseas Branches**  
Request to locally specialized institutions



**Locally specialized institutions**  
Carry out due diligence and resolve difficulties

FEEDBACK

## CATEGORIES OF SUPPORT

### Exporters, Buyers

#### Advice on non-tariff barriers

Customs, laws, tariff, SPS(hygiene, quarantine, etc.)

Up To **10 million** KRW in Support

No self-payment

#### Labeling

Create export products' labels compliant to local regulations

All food safety testing needed for label creation

Up To **20 million** KRW in Support

10% self-payment

### Exporters

#### Trademark application

Trademark Application for intellectual property rights and brand protection

Up To **10 million** KRW in Support

10% self-payment

### Buyers

#### Localization of packaging

Create packaging design that fits local trends

Up To **20 million** KRW in Support

10% self-payment

#### Specialized support for buyers

Buyer coaching and consulting(U.S. FSVP, etc.)

Registration fee(renewal fee) for newly imported foods

Local food inspection fees, etc.

Up To **20 million** KRW in Support

10% self-payment

※ For fisheries, self-payment is 20% for all categories except advice on non-tariff barriers(none)

※ Refer to website for details(<http://global.at.or.kr>)